

Geography 122: Geography, Modernity and Globalization II.

Graeme Wynn and David Brownstein.

Brock House Community Service Learning Project.

Due **Monday March 30**. This poster is worth 20% of your final grade.

You will meet with your Elders twice. Use two of the five topic sheets that Howard distributed to structure your conversations (you should choose these in conjunction with the Elders). Your goal is to produce a poster that will communicate a story to an outsider not present at the meetings. Your poster should be a minimum size of 18 inches by 15 inches. It should be possible for your viewer to take in all the relevant information in just three to five minutes of reading.

You may include text, photos, artwork, graphs and maps. Please be sure to reference all material properly. Your poster narrative should have the following elements:

- a short, snappy title
- an abstract that provides a very quick overview
- main body of information
- summary or conclusions
- a small bibliography section so that the viewer can track down any materials that you used.
- and of course, the names of your group members!

You may lay your information out in digital form using a program such as Powerpoint; alternatively you can use the old fashioned cut and past method using a large piece of bristol board.

There are many websites with hints on how to create successful posters, but one that you may find especially helpful is: <http://www.learning.wisc.edu/ugsymposium/poster.html>

Your poster is due in class on Monday March 30. On Wednesday April 1, you will share your poster with your peers and the Elders at lunch event. More details to follow closer to the date.

If you have any questions then get in touch. We expect this to be a fun, rewarding experience!

Brock House Poster Project Marking Rubric.

Empirical Content (10 marks)

- required elements
- poster presents a logical narrative, with a coherent flow of information
- evidence is adequate, accurate and supports claims being made
- writing is clear, careful and polished
- material from both literature and interviews

Creativity (6 marks)

- poster is insightful
- original, innovative, creative narrative

Structural Elements: (4 marks)

- attention to layout of information, attractiveness of design
- maps, figures, tables are clear, relevant, and well-integrated
- consistent use of proper citations